

# 2007 Westside Community Market

## PUBLIC - Frequently Asked Questions (FAQ)

### WHO WE ARE

**Q:** What is this market?

**A:** The Westside Community Market (WCM).

**Q:** Isn't this the Hill Farms Market?

**A:** It has been called that because we are in the state Hill Farms parking lot. The official name is Westside Community Market.

**Q:** Is this different from the Hilldale Market?

**A:** Yes, this is a different market from the Hilldale Market. In 2005, some longtime former Hilldale vendors founded this new market. The WCM member-vendors pride themselves on running a quality market offering customers easily accessible one-stop-shopping with only local products.

### MARKET TIMES

**Q:** What are the hours of this market?

**A:** Begins 7 a.m. and ends 1 p.m. (Some vendors linger a short time thereafter.)

### WEB SITE

**Q:** Do you have a web site?

**A:** Yes! Thanks for asking. It is loaded with information:

[www.westsidecommunitymarket.org](http://www.westsidecommunitymarket.org)

## RAFFLE

**Q:** How does the raffle work?

- A:**
1. The raffle is FREE. Enter once per market.
  2. Fill out little entry sheet.
  3. Tear off sheet and put in box.
  4. Five winners drawn every week.
  5. Sheets are removed every week. Must re-enter to win.
  6. Prize is \$5 gift certificate to be used at any vendor at the market – however, it must be used at one vendor – no change. Certificates expire Oct. 27, 2007.
  7. Purple gift certificates from last year are not valid.

## WCM WEEKLY EMAIL NEWSLETTER

**Q:** How do I get the Weekly Email Newsletter?

**A:** Simply fill out a raffle ticket at the Information Tent. Fill in your name, e-mail address (and a phone number so we can call you if your name is drawn) and check off “sign me up.” Or, sign up on the clipboard at the Information Tent. Or you can sign up on our web site, [www.westsidecommunitymarket.org](http://www.westsidecommunitymarket.org), under “Support the market.”

**Q:** What’s this Weekly email newsletter?

**A:** Called the “Weekly Update,” you receive it in your email inbox by every Friday morning, sometimes earlier. In the Weekly Update, Joan fills readers in on the latest market news and offers tantalizing recipes. (Some printed copies of the Weekly Update are usually available at the Information Tent.)

## COFFEE

**Q:** Is there a charge for the coffee?

**A:** No. It is FREE to customers. The market purchases the coffee as a service to customers (in addition to water, and sometimes cider) and to show appreciation for their patronage. Also, WCM cannot sell coffee under the rules set down by the state, which owns the land. **Please bring your own mug to reduce waste!**

## BATHROOMS

**Q:** Are there public bathrooms?

**A:** Our porta-potty is at the DOT building end of the market. (The DOT building should be locked.) Or nearby shopping areas and restaurants have indoor bathrooms.

## DAYS AND DATES

**Q:** Is there a Wednesday Westside Community Market?

**A:** Sorry, this year Westside Community Market is only on Saturday. (There is a farmers' market almost every day of the week in the Madison area; consult a newspaper calendar listing or the city's web site for details.)

**Q:** When is the last outdoor market here?

**A:** Sat., Nov. 3 this year.

## PETS

**Q:** Can I bring my dog?

**A:** Probably not. The only dogs allowed into the market's "runway" are certified assist dogs. You can leave your dog in the car or can have someone you know hold onto the dog's leash in the parking area.

## FINDING A PRODUCT

**Q:** Do you have \_\_\_\_\_ a certain vegetable \_\_\_\_\_?

**A:** Ask a vendor or ask the Information Tent volunteer.

**Q:** Is \_\_\_\_\_ a certain vendor \_\_\_\_\_ here?

**A:** Ask another vendor, or ask at the Information Tent.

**Q:** Do you have organically grown food?

**A:** Some of our vendors are certified organic producers and others use sustainable practices but do not undergo certification. Some organic certifications are only for certain products. Please ask the vendors themselves about their growing and rearing practices for specific products. Those with certified organic products are: Driftless Organics, Tomato Mountain, JenEhr Family Farm, Happy Valley Farm, Shady Blue Acres, and Future Fruit Farm (starts 2<sup>nd</sup> Session). While not a certified organic producer, Potter's Crackers uses organic ingredients.

## T-SHIRTS AND LOGO STUFF

**Q:** Are WCM logo T-shirts and other goods for sale?

**A:** Because we are on state property, we cannot sell our logo goods here. Please go online to Café Press. Or go to our web site, which links to Café Press.

## VOLUNTEER

**Q:** I would like to volunteer. How do I sign up?

**A:** Sign up on the clipboard list at the Information Tent and try to say "HI" to the assistant manager at the market. Or go to the web site for more information.

## HILL FARMS REDEVELOPMENT

**Q:** Is this area going to be redeveloped? What will happen to the market then?

**A:** The state of Wisconsin owns the property and has decided to redevelop it. The Dept. of Administration, working with a local consulting firm, has vowed to make the market a permanent feature of a future Planned Unit Development. The WCM has offered input and is remaining vigilant. A U-shaped farmers' market area has been drawn into the plans, which are still only on paper at this point. Please see the links to Hill Farms redevelopment at our web site, [www.westsidecommunitymarket.org](http://www.westsidecommunitymarket.org).

END