

**April 29, 2019 (DRAFT)  
WCM Board Meeting  
6-8 pm Sequoya Library**

In Attendance: Ben Zimmerman, Kevin Oppermann, Cassie Noltnerwyss, John Shadle, Tasha Bynum, Mary White, Barry Orton, Diana Murphy & Kari Landis

Absent:

Annual Meeting Agenda

1. Call to order – 6:08
2. March 2019 Minutes (Cassie/John)
3. Managers/Treasurer's Report
  - a. Treasurer report
    - a.i. Primary Account : \$40,571.60
    - a.ii. SNAP Account: \$2,658.99
    - a.iii. CD Account: \$20,586.87
  - b. Manager report
    - b.i. Promotions
      - b.i.1. Channel 3, aired on 47
      - b.i.2. Madison magazine – Gold award, feature in May
      - b.i.3. Black Earth Swap Across aisle with Open Kettle
    - b.ii. Community Action Coalition will purchase iPad for SNAP record keeping.
      - b.ii.1. Meeting on 5/13 for managers. Will CAC pay for Wifi?
    - b.iii. Taxes filed
    - b.iv. Flyers done, copies available
4. Old Business:
5. New Business:
  - a.i. NessAlla Kombucha CBD request
    - a.i.1. NessAlla to write up letter from attorneys to indemnify UW, WCM, etc
    - a.i.2. Ben to discuss with UW and Officers/Directors Insurance
    - a.i.3. Motion approved: NessAlla can proceed with researching CBD sales at WCM (Cassie/John)
  - a.ii. 2019 Board Election & Officer Election Run Through
    - a.ii.1. Cassie's term ends at the end of October 2019
    - a.ii.2. Officer elections take place after the board is determined and must be confirmed by 2/3rds majority of the board

- a.ii.3. Board must be no more than 5. Traditionally, it's always been a majority of vendors.
- a.ii.4. Motion Approved: Meeting minutes will be accessible to the membership (Cassie/Kevin)
- a.ii.5. Motion Approved: Draft meeting minutes will be posted within 7 days of the previous meeting (Cassie/Mary)
- a.ii.6. Motion Approved: Provide board information at the information tent near the vendor coffee (John/Cassie)
  - a.ii.6.a. Up to Ben's discretion as to location
- a.iii. Open Stalls
  - a.iii.1. Daily vendor options
    - a.iii.1.a. Budgeted 36K for vendor fees, currently scheduled for 33k, expecting \$1200 for daily fees based on previous years.
      - a.iii.1.a.i. Looking at a deficit of \$2300 in income based on reduced members
      - a.iii.1.b. Motion Approved: Limit bakeries to the existing approved bakeries for 2019 and add no additional daily bakery vendors (Mary/Tasha)
  - a.iii.2. Soliciting additional vendors
    - a.iii.2.a. Motion Approved: Ben to seek applications from the following farms (Kevin/John)
      - a.iii.2.a.i. Red Stone Rice
      - a.iii.2.a.ii. Sweet Joy Brigadeiro
      - a.iii.2.a.iii. Skordalia
      - a.iii.2.a.iv. Clario Farms (pasta only)
      - a.iii.2.a.v. Wisconsin Soup Company
      - a.iii.2.a.vi. Wisconsin Hickory Syrup
      - a.iii.2.a.vii. Tippecanoe Herbs

6. Adjourn – 8:05